

A yellow circle containing the word "Canny." in white text. The background of the entire page is a blurred office scene with three people in business attire standing near a large screen, and a desk in the foreground with various documents, including bar charts, and a pen.

Canny.

Financial Services Guide

Version 1.7 | 5 August 2026

Part of
Wilson Pateras

Introduction

This Financial Services Guide (FSG) contains information that will help you decide whether to use the financial services we offer. It sets out:

- who we are and how we can be contacted;
- the advice and services we provide;
- information about our licensee;
- our fees and how we and your advisor, are paid in connection with those services;
- how we manage your private information; and
- how you can complain about a matter relating to us.

Not Independent

WPFP Pty Ltd and Canny Wealth may receive commissions from insurance products. Canny Wealth may recommend Investment Advice and Execution Services (OM Services) issued by Ord Minnett Limited. As such we are not able to refer to ourselves as 'independent', 'impartial' or 'unbiased'.



Documents you may receive

We will provide you with a number of documents as you progress through our financial services process to capture each stage of your advice journey. We may provide these documents to you electronically to your nominated email address, unless otherwise agreed.

When we provide personal advice, this will normally be documented and provided to you in a Statement of Advice (SOA), known as a financial plan. The financial plan contains a summary of your goals and the strategies and any financial products we may recommend to achieve your goals. It also provides you with detailed information about product costs and the fees and other benefits we and others will receive, as a result of the advice we have provided.

If we provide further personal advice to you, we may not be required to provide a new SOA where the law permits this, including where your relevant circumstances and the basis of the advice have not significantly changed since your previous advice. In those circumstances, we may provide you with a Record of Advice (ROA) instead, which we will retain for seven years. You may request a copy of such records by contacting our office during that period.

If we recommend or arrange a financial product for you we will provide a product disclosure statement (PDS) or investor directed portfolio service (IDPS) guide where relevant. These documents contain the key features of the recommended product, such as its benefits and risks as well as the costs you will pay the product provider to professionally manage that product. You should read any warnings contained in your advice document, the PDS or IDPS guide carefully before making any decision relating to a financial strategy or product.



About Our Firm

Business Summary

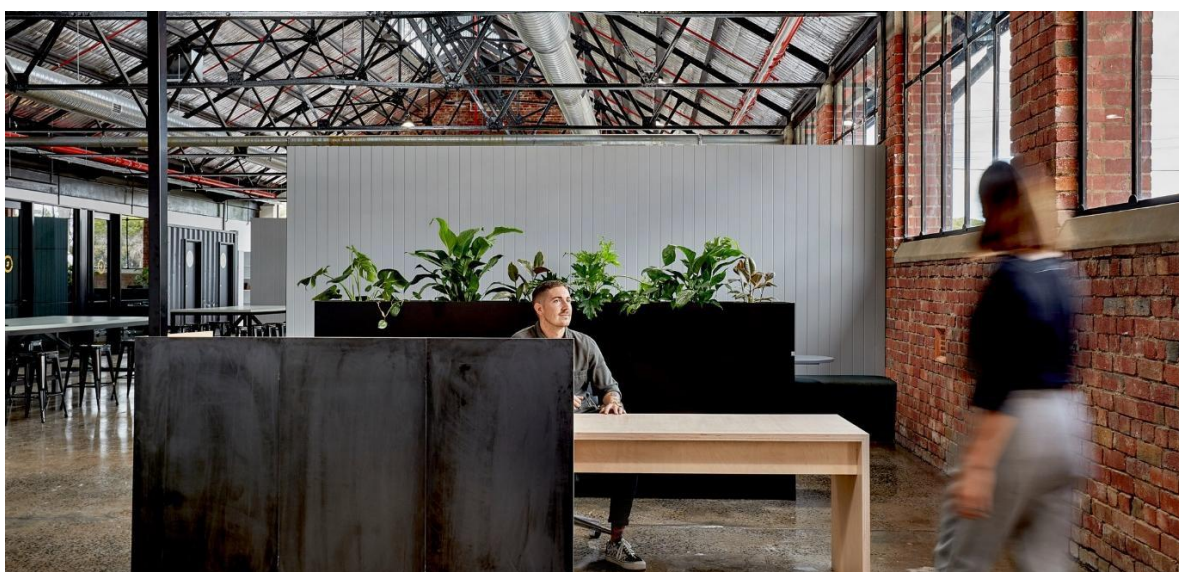
Summary of the business

Name	Wilson Pateras
Legal Entity	Canny Wealth Pty Ltd ACN 162 295 687
Authorised representative number	0013001034
Licensee	WPFP Group Pty Ltd ACN 623 340 698 AFSL: 526282

Our office contact details

Address	33-35 Mackey Street, North Geelong, VIC 3215
Phone	(03) 5278 9500
Email	advisory@cannygroup.com.au

This guide provides information about our advisors including their contact details, qualifications, experience, the services they may offer and financial products they can provide advice on.



Our advice and services

We can provide you with personal and general advice about specific services and financial products listed below. We can also arrange for financial products to be issued without advice from us.

Individual advisors within our firm may not be qualified to provide advice in all of the services and products noted below. Their individual profile guides will note any limitations to the advice they are qualified to provide. At all times we will ensure the appropriate advisor is available to you to provide advice consistent with your goals.

The following table sets out the areas of advice we can help you with as well as the products and services we can arrange.

Any additional advice or services we can offer you, or limitations to the list below, will be outlined in **Our financial advisors on page(s) 12 to 14.**

We can provide advice on and deal in the following products:

- | | |
|--|--|
| ▪ Basic and non basic deposit products | ▪ Interests in managed investments schemes and platforms |
| ▪ Debentures, stocks and bonds | ▪ Retirement savings accounts |
| ▪ Life insurance products | ▪ Securities |
| ▪ Investment life products | ▪ Superannuation (including SMSF) |

Canny Wealth maintains an approved products and services list from a diversified selection of approved Australian and International fund providers. These have been researched by external research houses as well as our in-house investment committee.

Canny Wealth periodically reviews these products to ensure that they remain competitive with similar products that address similar client needs and objectives. Generally, we recommend products that are on the approved products and services list. However, if appropriate for your needs, we may, recommend other products.

A copy of the approved products and services list can be supplied to you upon request.

Tax implications of our advice

Canny Wealth's authorised representatives may be registered with ASIC as qualified tax relevant providers and authorised to provide tax (financial) advice services on matters that are directly related to the nature of the financial planning advice provided to you.

We will not consider any other tax matters in our advice to you. Where tax implications are discussed they are incidental to our recommendations and only included as an illustration to help you decide whether to implement our advice.

Transaction services

We can arrange to complete transactions for you on limited types of financial products where we can take your instructions and arrange for the transaction to be completed, without providing personal advice. If you wish to proceed without our advice, we will ask you to confirm your instructions, which will be documented in writing. We will keep a record of this documentation for seven years. You may request a copy of such records by contacting our office during that period.

Your relationship with us and using our services

You can contact us directly with any instructions relating to your financial products. This includes giving us instructions by telephone, mail or email. If you provide instructions by email, we will call you to verify those instructions.

We will work with you to agree what advice and services we will provide and when and how often we will provide them. Where you agree to annual advice and services, the details will be documented and provided to you in an advice or service agreement including any fee arrangements and how the agreement can be terminated.

If at any time you wish to terminate your relationship with us, please contact us using the details shown in this guide.

Providing information to us

It is important that we understand your circumstances and goals, so that we can provide you with appropriate advice and services. You have the right not to provide us with any personal information. Should you choose to withhold information, or if information you provide is incomplete or inaccurate the advice or services we provide you may not be appropriate for you.

It is also important that you keep us up to date by informing us of any changes to your circumstances, so we are able to determine if our advice continues to be appropriate.

Our fees

These fees should be used as a guide only. We will discuss your individual needs and agree our fees with you. The actual agreed fees will depend on factors such as the complexity of your circumstances and goals and the scope of the advice. We will discuss and agree the actual fees with you before we proceed.

Initial fees

These are fees paid when you have agreed to receive our advice:

Initial service	Fee Range amount
Initial Discovery Phone Call (15 minutes)	No Cost
First Meeting (1 hour)	\$440
Minimum Statement of Advice Fee (First Meeting fee is waived if you proceed with a Statement of Advice)	\$5,820 + \$1,100 for each legal entity (i.e. SMSF, trust, company)

Annual advice and service fees

We provide ongoing services to help you stay on track to meet your goals. Our ongoing service fees vary depending on the scope and complexity of services provided. A guide to these costs is as follows:

Ongoing service	Fee amount
Annual Advice meeting to review your financial plan	Typically \$5,500 per annum to \$20,000 per annum but can increase depending on funds under management
Access to your Financial Advisor providing timely responses to your phone or email enquiries	
Rebalancing of your investment portfolio (as required)	

All amounts quoted above are including GST.

Payment methods

We offer you the following payment options for payment of our advice and service fees:

- BPAY, direct debit (savings) or credit card; and
- Deduction from your investment (subject to the advice and service provided).

All permissible fees and commissions will be paid directly to the licensee.

Commissions

Please note that for services in relation to insurance commissions may be paid by the product provider, any commission amounts will be disclosed to you when we provide you with advice. The following table is a guide to commissions we may receive.

Product type	Upfront commission	Ongoing commission	Example
Insurance (including those held within superannuation).	Up to 66% of the first year's premium for new policies implemented. We may receive commissions on increases or additions to existing policies of up to 130%.	Up to 22% of the insurance premium each following year	On any insurance policies implemented, if your premium was \$1,000, we would receive an initial commission of up to \$660. We would receive an ongoing commission of up to \$220.00 pa.

Other costs

Where other costs are incurred in the process of providing our advice and services to you, you will be liable for these costs. However, we will agree all additional costs with you prior to incurring them.

Other benefits we may receive

The following are monetary and non-monetary benefits we may receive other than those explained above. These are not additional costs to you.

In addition to the payments we may receive for our advice and services, we may receive other support services or recognition from the licensee to help us grow our business. This could include education or training, personal and professional development opportunities, technology, financing support, events or other recognition we are eligible for. We may receive benefits from product providers that may include non-monetary benefits that are valued at less than \$300. We may also participate in business lunches or receive corporate promotional merchandise tickets to sporting or cultural events and other similar items.

Relationships and associations

It is important that you are aware of the relationships that Canny Wealth has with other companies in the Wilson Pateras Group, particularly Wilson Pateras Accounting Pty Ltd.

Canny Wealth has entered into an agreement with Ord Minnett Limited ABN 86 002 733 048 AFSL 237121 (Ord Minnett) to offer Investment Advice and Execution Services operated by Ord Minnett (OM Services). If the OM Services are recommended to you, you will be provided with a separate

Financial Services Guide issued by Ord Minnett that outlines the OM Services and fees. You will also receive an investment mandate for the OM Service if this is recommended to you.

About our licensee

WPFP Group Pty Ltd ACN 623 340 698

ABN 29 623 340 698

Australian Financial Services Licensee number: 526282

WPFP Group Pty Ltd has:

- Approved the distribution of this guide
- Authorised us to provide advice and other services as described in this guide

WPFP Group Pty Ltd's registered office is located at Level 1, 678 Victoria Street, Richmond VIC 3121.

About the Wilson Pateras Group

Canny Wealth is a related entity of the Wilson Pateras group of companies as follows:

- Wilson Pateras Accounting Pty Ltd ACN 606 714 354 as trustee for the Wilson Pateras Accounting Trust ABN 40 184 483 623;
- Wilson Pateras Audit Pty Ltd ACN 687 092 717;
- Wilson Pateras Bendigo Pty Ltd ACN 684 660 651 as trustee for the Wilson Pateras Bendigo Trust ABN 26 587 636 889;
- Wilson Pateras IP Holdings Pty Ltd ACN 685 418 320 as trustee for the Wilson Pateras IP Holdings Trust;
- Wilson Pateras Lending and Finance (VIC) Pty Ltd ACN 606 064 313 as trustee for the Wilson Pateras Lending and Finance Unit Trust ABN 86 846 816 968;
- Wilson Pateras Sydney Pty Ltd ACN 684 661 603 as trustee for the Wilson Pateras Sydney Trust ABN 30 722 858 464;
- WPFP Group Pty Ltd ACN 623 340 698; and
- Wilson Pateras Wealth Pty Ltd ACN 644 195 344

The Directors and Shareholders of WPFP Group Pty Ltd and Canny Wealth are also Directors and Shareholders of the entities in the Wilson Pateras Group. Where you are referred to a related entity by your advisor and take up the accountancy, SMSF administration or financing services of that business, your advisor and the Directors and Shareholders of the Wilson Pateras Group do not receive any direct remuneration or benefit as a result of these referrals. The Directors and Shareholders of WPFP Group Pty Ltd and Canny Wealth may be entitled to profits as part of their ownership in that company.

You are free to engage your own preferred professionals should you prefer.

Confidence in the quality of our advice

If at any time you feel like you are not satisfied with our services, the following will help you understand your options and find a resolution.

- Contact your advisor and tell them about your complaint.
- If your complaint is not satisfactorily resolved within three business days, please contact WPFP Group Pty Ltd:

Phone

(03) 8419 9800

Email	compliance@wilsonpateras.com.au
In Writing	WFPF Group Pty Ltd Attention: Responsible Manager, Advice Complaints PO Box 3305 Richmond VIC 3121

- They will try to resolve your complaint quickly and fairly. They will provide you with a decision in respect to your complaint within 45 days of receiving it.
- We note that in some circumstances, it may not be possible for us to completely resolve a complaint within the 45 days. If you do not agree with our decision in respect of your complaint or are otherwise unsatisfied with our response after the 45 day period, you may escalate your complaint to one of the following External Dispute Resolution Schemes listed below.

Any issues relating to financial advice, investments, or superannuation matters	Australian Financial Complaints Authority (AFCA) GPO Box 3 Melbourne VIC 3001 1800 931 678 www.afca.org.au info@afca.org.au
Any issue relating to your personal information	The Privacy Commissioner GPO Box 5218 Sydney NSW 2001 1300 363 992 privacy@privacy.gov.au

You may also contact the **Australian Securities & Investments Commission (ASIC)** on 1300 300 630 (free call info line) to make a complaint and obtain information about your rights.

Professional indemnity insurance

WFPF Group Pty Ltd as licensee, is covered by professional indemnity insurance and this satisfies the requirements imposed by the *Corporations Act 2001* (Cth).

Our insurance cover claims arising from the actions of former employees or representatives of Canny Wealth, even where subsequent to these actions they have ceased to be employed by or act for Canny Wealth.

Your privacy

We are committed to protecting your privacy. Below we outline how we maintain the privacy of the information we collect about you.

Privacy collection statement

As part of our financial services process, we need to collect information about you. Where possible we will obtain that information directly from you, but if authorised by you we may also obtain it from other sources such as your employer or accountant. If that information is incomplete or inaccurate, this could affect our ability to fully or properly analyse your needs, objectives and financial situation, so our recommendations may not be completely appropriate or suitable for you.

We are also required under the *Anti-Money-Laundering and Counter-Terrorism Financing Act (AML/CTF) 2006* to implement client identification processes. We will need you to present identification documents such as passports and driver's licenses in order to meet our obligations. We keep your personal information confidential, and only use it in accordance with our Privacy Policy. Some of the ways we may use this information are set out below:

- your advisor and Canny Wealth may have access to this information when providing financial advice or services to you;
- your advisor may, in the future, disclose information to other financial advisors, brokers and those who are authorised by Canny Wealth to review customers' needs and circumstances from time to time, including other companies within the Wilson Pateras Group (the Group);
- your information may be disclosed to external service suppliers both here and overseas who supply administrative, financial or other services to assist your advisor and the Group in providing financial advice and services to you. A list of countries where these service providers are located can be found in the Group Privacy Policy;
- your information may be used to provide ongoing information about opportunities that may be useful or relevant to your financial needs through direct marketing (subject to your ability to opt- out as set out in the Group Privacy Policy); and
- your information may be disclosed as required or authorised by law and to anyone authorised by you.

Your advisor and Canny Wealth will continue to take reasonable steps to protect your information from misuse, loss, unauthorised access, modification or improper disclosure. You can request access to the information your advisor or Canny Wealth holds about you at any time to correct or update it as set out in the Wilson Pateras' Privacy Policy. The Wilson Pateras Privacy Policy also contains information about how to make a complaint about a breach of the Australian Privacy Principles.

For a copy of the Wilson Pateras' Privacy Policy visit [Privacy Policy - Canny Advisory | Canny Group](#) or you can contact us.

Financial Advisors

Samantha Butcher	Senior Financial Advisor Authorised Representative No. 1004069
	Qualifications Bachelor of Commerce Diploma of Financial Services Bachelor of Education SMSF Accredited Listed Equities Accredited Professional Memberships Sacred Heart Scholarship Committee Deakin University Associate Fellow Presenter (specialised areas) Member of FAAA and SMSF Association
Phone	(03) 5278 9500
Email	Samantha.butcher@cannygroup.com.au
About	Working in financial planning brings me great satisfaction, particularly when I am able to help clients feel informed, confident and supported in making important financial decisions. I enjoy building long-term relationships with clients, taking the time to understand their circumstances, priorities and goals, and helping them navigate each stage of their financial journey with greater clarity. With more than 20 years of experience as a financial advisor, I have developed extensive knowledge in supporting clients as they prepare for and move through retirement. My approach is centred on providing clear, practical and considered advice. I believe clients should understand not only what is being recommended, but why it is appropriate for their circumstances. Drawing on my background in education, I take pride in explaining financial strategies in a way that is easy to understand, while ensuring each recommendation is carefully aligned with my clients' broader life goals. I hold a Bachelor of Commerce, Diploma of Financial Services and Bachelor of Education. I am also SMSF Accredited and Listed Equities Accredited. In addition to working with clients, I contribute to the financial advice profession through my involvement with Deakin University, where I present tutorial workshops in specialised areas.

The advice and services I can provide

I work closely with individuals and couples to provide guidance across retirement planning, superannuation, investments, Centrelink, DVA entitlements, aged care and wealth creation.

I am authorised to advise and deal in the following financial products:

- Deposit products
- Government debentures, stocks and bonds
- Life products including investment life insurance products and life risk insurance products
- Interests in managed investment schemes including IDPS and MDA services
- Retirement savings accounts products
- Aged Care products
- Securities
- Superannuation

My areas of expertise include:

- Retirement Planning
- Centrelink
- Aged Care
- Wealth Creation

Should you require advice and services that extend beyond my authority, I can refer you to a suitably qualified professional.

How I am paid

I am an employee of the practice and receive a salary.

Phillip Richards	Senior Financial Advisor Authorised Representative No. 456169
	Qualifications Bachelor of Commerce Diploma of Financial Services (Financial Planning) Masters of Business Administration (MBA) Professional Memberships Financial Planner AFP (FPA)
Phone	03 8419 9800
Email	phillip.richards@cannygroup.com.au
About	Working in financial planning brings me satisfaction, especially when I help clients reach their life goals. Many people approach the middle or later stages of their careers with little financial planning, often due to feeling overwhelmed by the process. It is incredibly rewarding to provide clarity and direction to professionals and soon-to-be retirees, and I take great pride in the relief and confidence they experience as a result. After making my first investment at 18 and buying my first property at 21, I pursued a Bachelor of Commerce and worked as a senior financial planner at a major Australian bank for seven years. During this time, I gained valuable experience but it became clear on the need for more transparent and fair financial advice. This led me to establish Endorphin Wealth Management. Today, my personal portfolio comprises of Australian and international shares as well as multiple properties. I have completed my Masters of Business Administration (MBA). In 2024, I decided to work with a larger organisation to enhance the support I provide to clients. At Canny Wealth, our core philosophy is simple: our clients' stories come first. Our advice is driven by what is best for you, focusing not only on financial objectives but also on your broader life goals. We believe that when your finances are in order, the rest of your life can more easily fall into place. I am excited to continue helping clients achieve financial clarity in the years ahead.
The advice and services I can provide	I am authorised to advise and deal in the following financial products: - Basic and non basic deposit products - Debentures, stocks and bonds - Life insurance products - Investment life products - Interests in managed investments schemes and platforms - Retirement savings accounts - Securities - Superannuation (including SMSF) Should you require advice and services that extend beyond my authority I can refer you to a suitably qualified professional.

How I am paid

I am an employee of the practice and receive a salary. I am also eligible for a performance bonus based on revenue received from clients I have introduced.

Jodie Maguire

Financial Advisor
 Authorised Representative
 No. 1249049

**Qualifications:**

Bachelor of Business (Accounting)
 Diploma of Financial Planning
 SMSF Accredited

Phone

(03) 5278 9500

Email

jodie.maguire@cannygroup.com.au

About

I enjoy building long-term relationships with clients and helping them feel confident in their financial position. I particularly enjoy working with pre-retirees and retirees, where clear and considered advice can provide valuable reassurance during an important stage of life.

My approach is open, empathetic and practical. I like to take the time to understand each client's goals, financial circumstances and priorities, and explain advice in a clear and relatable way.

I have 14 years of experience in financial planning and 10 years of prior experience in accounting. My accounting background, including my previous qualification as a CPA, has contributed to my strong attention to detail and broader understanding of clients' financial affairs.

I believe financial advice can make a meaningful difference, particularly during periods of change. I consider the role of financial adviser a privilege and take great satisfaction in helping clients feel supported and more secure about their financial future.

The advice and services I can provide

I am authorised to advise and deal with the following financial products:

- Deposit and Payment Products
- Government Debentures, Stocks or Bonds
- Life Products including investment life insurance products, and life risk insurance products
- Managed investment schemes, including IDPS services
- Retirement savings account products
- Securities
- Superannuation

How I am paid	My areas of expertise include: ▪ Retirement planning ▪ Superannuation ▪ Investments ▪ Insurance ▪ Centrelink
	I am an employee of the practice and receive a salary.



Canny.

Contact Details

E3/33 Mackey St
North Geelong VIC 3215

PO Box 416
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cannygroup.com.au

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